

# COOKIES POLICY

## Consent

When you visit [www.mfs.com](http://www.mfs.com), the site asks your browser to store cookies on your device in order to remember information about you, such as your language preference or login information. Those cookies are set by us and called first party cookies. We also use third party cookies, which are cookies from a domain different than the domain of the website you are visiting, for our advertising and marketing efforts.

Below is a list of the cookies we use on our website. We classify cookies in the following categories:

- Strictly Necessary Cookies
- Performance Cookies
- Functional Cookies
- Targeting Cookies

You can learn more about each type of cookie we use on our website and opt-out of each cookie category (except strictly necessary cookies) by visiting the website Cookie Preference Center linked below:

To change your cookie preferences, [click here](#).

## What are cookies?

Cookies are text files containing small amounts of information which are downloaded to your device when you visit a website. Cookies are then sent back to the originating web domain on your subsequent visits to that domain. Most web pages contain elements from multiple web domains so when you visit the website, your browser may receive cookies from several sources.

Cookies are useful because they allow a website to recognize a user's device. Cookies allow you to navigate between pages efficiently, remember preferences, and generally improve the user experience. They can also be used to tailor advertising to your interests through tracking your browsing across websites.

Session cookies are deleted automatically when you close your browser and persistent cookies remain on your device after the browser is closed (for example to remember your user preferences when you return to the site).

We may also use other tracking technologies such as web beacons, tags, and pixels for similar purposes as described in this Policy.

## What types of cookies does MFS use?

### Strictly Necessary Cookies

These cookies are necessary for the website to function and cannot be switched off in our systems. They are usually only set in response to actions made by you which amount to a request for services, such as setting your privacy preferences, logging in or filling in forms. You can set your browser to block or alert you about these cookies, but some parts of the site will then not work. These cookies do not store any personally identifiable information.

### Performance Cookies

These cookies allow us to count visits and traffic sources so we can measure and improve the performance of our site. They help us to know which pages are the most and least popular and see how visitors move around the site. All information these cookies collect is aggregated and therefore anonymous. If you do not allow these cookies we will not know when you have visited our site and will not be able to monitor its performance.

### Functional Cookies

These cookies enable the website to provide enhanced functionality and personalization. They may be set by us or by third party providers whose services we have added to our pages. If you do not allow these cookies then some or all of these services may not function properly.

These cookies are not used to track your browsing on other sites.

## Targeting Cookies

Targeting cookies (or advertising cookies) collect information about the browsing habits associated with your device and are used to make advertising more relevant to you and your interests. They are also used by services provided by third parties on this website, such as 'Like' or 'Share' buttons in addition to providing the requested functionality. Third parties provide these services in return for recognizing that you (or more accurately your device) have visited a certain website. We may also use cookies to measure traffic, usage trends for our digital offerings, measure campaign performance, and identify which other websites may have directed you to our digital content. These third parties put down advertising cookies both when you visit our website and when you use their services and navigate away from our website. They are designed to respect user consent. If you do not allow these cookies, you will experience less targeted advertising.

## HTML email web beacons

Our emails may contain a single, campaign-unique "web beacon pixel" to tell us whether our emails are opened and verify any clicks through to links within the email. We may use this information for purposes including determining which of our emails are more interesting to you or to query whether users who do not open our emails wish to continue receiving them. The pixel will be deleted when you delete the email. If you do not wish the pixel to be downloaded to your device, you should select to receive emails from us in plain text rather than HTML.

## Use of IP addresses and web logs

We may also use your IP address and browser type to help diagnose problems with our server, to administer our website and to improve the service we offer to you. An IP address is a numeric code that identifies your computer on the internet. Your IP address might also be used to gather broad demographic information.

We may perform IP lookups to determine which domain you are coming from (e.g. google.com) to more accurately gauge our users' demographics.

## **Cookies policy does not cover third party websites**

Please note that this cookies policy does not apply to, and we are not responsible for, the privacy practices of third party websites which may be linked to this website.

## **Changes to the Cookies Policy**

We may update this cookies policy and we would encourage you to review the policy from time to time to stay informed of how we are using cookies. This cookies policy was last updated on 17 March 2025.