# COOKIES POLICY

#### Consent

By using this website <u>www.mfs.com</u> you consent to the use of cookies in accordance with this Cookies Policy. You will have seen a pop up to this effect on your first visit to this website; although it will not usually appear on subsequent visits you may withdraw your consent at any time by following the instructions below.

### Disabling cookies

If you do not agree to the use of these cookies please disable them by following the instructions for your browser set out here. Please note that some of the services will not function so well if cookies are disabled.

Where the organization setting the cookie provides an automated disabling tool in respect of its cookie(s) we list the name of that organization, the category of cookies it sets together with a link to its automated disabling tool. In all other cases, we list the names of the cookies themselves and their source as of the date of this Cookies policy so that you can easily identify and disable them if you want through your browser controls.

Some browsers make it possible for you to signal that you do not want your internet browsing activity to be tracked.

Disabling tracking may interfere with some uses of the Website and the services provided on the Website.

After your initial visit to the Website we may change the cookies we use. This cookies policy will always allow you to know who is placing cookies, for what purpose, and give you the means to disable them so you should check it from time to time.

#### What are cookies?

Cookies are text files containing small amounts of information which are downloaded to your device when you visit a website. Cookies are then sent back to the originating web domain on your subsequent visits to that domain. Most web pages contain elements from multiple web domains so when you visit the Website, your browser may receive cookies from several sources.

Cookies are useful because they allow a website to recognize a user's device. Cookies allow you to navigate between pages efficiently, remember preferences, and generally improve the user experience. They can also be used to tailor advertising to your interests through tracking your browsing across websites.

Session cookies are deleted automatically when you close your browser and persistent cookies remain on your device after the browser is closed (for example to remember your user preferences when you return to the site).

### What types of cookies does MFS use?

We describe the categories of cookies MFS and its affiliates and its contractors use on this site below.

### Strictly Necessary Cookies

These cookies are essential in order to enable you to move around the website and use its features. Without these cookies, services such as navigating between pages cannot be provided.

This Website currently uses the following strictly necessary cookies:

Cookie Name	Source	Duration	Further Information	
test	MFS	Session	Used to detect if the visitor has accepted the	
			marketing category in the cookie banner	

### Performance Cookies

We make use of analytic cookies to analyze how our visitors use our Website and to monitor Website performance. This allows us to provide a high quality experience by customizing our offering and quickly identifying and fixing any issues that arise. For example, we might use performance cookies to keep track of which pages are most popular, which method of linking between pages is most effective, and to determine why some pages are receiving error messages. We might also use these cookies to highlight articles or site

services that we think will be of interest to you based on your usage of the website. The information collected by these cookies is not associated with your personal information by us or by our contractors. The Website currently uses the following analytic cookies:

Cookie Name	Source	Duration	Further Information
_gclxxxx	Google	90 days	Google conversion tracking cookie
dmdbase_cdc	Demandbase	A few seconds	This is from demandBase, one of our third
			party data partners. Passes company name
			and attributes of a site visitor into analytics
			based on IP address
mbox	Adobe Site Catalyst	A few seconds	Measures the performance of page content
			using A/B split testing
S_CC	Adobe Site Catalyst	Session	Determines whether cookies are enabled in
			the browser
s_ecid	Adobe Site Catalyst	2 years	Sets and stores an anonymous but unique id
			for each user
s_fid	Adobe Site Catalyst	2 years	Contains a randomly generated, unique id
s_ppn	Adobe Site Catalyst	A few seconds	Contains the previous link clicked by the
			user, percentage of pages viewed on the
			previous page, and a cookies enabled flag
s_ppv	Adobe Site Catalyst	Session	Stores information about what percentage of
			the page a visitor has seen
s_tp	Adobe Site Catalyst	Session	Analytics

### Website Functionality Cookies

We make use of cookies to provide you with certain functionality. For example, to remember choices you make (such as your user name, language or the region you are in), or to recognize the platform from which you access the site, and to provide enhanced and more personal features. These cookies are not used to track your browsing on other sites.

This Website uses the following functional cookies:

Cookie Name	Source	Duration	Further Information
cfduid	Highsoft	1 month	Provides a data visualization/charting service

In addition to the cookies set by third parties set out above, the following other website functionality cookies are also used:

Cookie Name	Source	Duration		Further Information
atuvc	AddThis	1 year		Enables visitors to share content with a
				range of networking and sharing platforms
atuvs	AddThis	A few second	ls	Enables visitors to share content with a
				range of networking and sharing platforms
cookies_policy	MFS	1 year		These cookies facilitate navigation through
				the site, and the saving of preferences and
				content
mfs_session_cookie	MFS	Session		These cookies facilitate navigation through
				the site, and the saving of preferences and
				content
previous_vitDropDown	MFS	Session		Used to track the previous VIT product line
				that user was viewing
previous_shareclass_plp	MFS	Session		Used to track the previous share class that
				user was using
TS01eab210	MFS	Session		Saves preferences and content about the
				user, for easier navigability
user_locale	MFS	7980 years	1 day	Saves preferences and content about the
				user, for easier navigability
vds.prod.issapps.com	vds.issproxy.com	Session		Proxy voting system via a third party in an
				iframe

visitor_ip	MFS	7980 years	1 day	Saves preferences and content about the
				user, for easier navigability

## **Advertising Cookies**

Advertising cookies (or targeting cookies) collect information about the browsing habits associated with your device and are used to make advertising more relevant to you and your interests. They are also used by services provided by third parties on this Website, such as 'Like' or 'Share' buttons in addition to providing the requested functionality. Third parties provide these services in return for recognizing that you (or more accurately your device has) have visited a certain website. These third parties put down advertising cookies both when you visit our Website and when you use their services and navigate away from our Website. Their privacy practices are set out below:

Cookie Name	Source	Duration	Further Information	
atrfs	AddThis	A few seconds	Enables visitors to create and share links to the content across social medias. They also make use of the data collected to provide advertisers and marketers with profile information for targeted, behavioral advertising	
atuvc	AddThis	1 year	Enables visitors to create and share links to the content across social medias. They also make use of the data collected to provide advertisers and marketers with profile information for targeted, behavioral advertising	
atuvs	AddThis	A few seconds	Enables visitors to create and share links to the content across social medias. They also make use of the data collected to provide advertisers and marketers with profile information for targeted, behavioral advertising	
_cc_aud	Lotame	9 months	Data Management Platform – Targeting/Advertising	
_cc_cc	Lotame	Session	Data Management Platform – Targeting/Advertising	
_cc_dc	Lotame	7980 years	Data Management Platform – Targeting/Advertising	
_cc_id	Lotame	7980 years	Data Management Platform – Targeting/Advertising	
ab	Aggregate Knowledge	1 year	Provides a data management platform which enables real time targeting and consumer profiling functionality	
audience	Spotxchange	7980 years	Video Advertising	
bcookie	LinkedIn	7980 years	Primarily tracking/targeting domain	
bito	Beeswax	1 year	Targeted Advertising	
bitoIsSecure	Beeswax	1 year	Targeted Advertising	
bkdc	BlueKai	180 days	Advertising/Audience targeting	
bkpa	BlueKai	180 days	Advertising/Audience targeting	
bku	BlueKai	180 days	Advertising/Audience targeting	
bscookie	LinkedIn	7980 years	Primarily tracking/targeting domain	
checkForPermission	Beeswax	A few seconds	Targeted Advertising	
CMID	Casale Media	1 year	Advertising	
CMPRO	Casale Media	3 months	Advertising	
CMPS	Casale Media	3 months	Advertising	
CMRUM3	Casale Media	1 year	Advertising	
CMST	Casale Media	1 day	Advertising	
demdex	Adobe Audience Manager	6 months	Visitor identification, ID synchronization, segmentation, modeling, reporting, etc.	

dextp	Adobe Audience Manager	6 months		Online profiling for targeted marketing
dpm	Adobe Audience Manager	6 months		Online profiling for targeted marketing
everest_g_v2	Adobe	7980 years		Advertising
everest_session_v2	Adobe	Session		Advertising
fr	Facebook	7980 years		Targeted Advertising
i	OpenX	1 year		Advertising
IDE	Doubleclick (Google)	1 year		Google's real time bidding advertising
				exchange
KRTBCOOKIE_xxxx	Pubmatic	3 months		Uses IDs to partners on whether or not
				they should purchase advertisements
lang	LinkedIn	Session		Primarily tracking/targeting domain
lidc	LinkedIn	1 day		Primarily tracking/targeting domain
lissc	LinkedIn	365 days		Primarily tracking/targeting domain
loc	AddThis	1 year		Stores the visitors geolocation to record
				location of sharer
personalization_id	Twitter	2 years		Collects data for tracking and targeting
PUBMDCID	Pubmatic	7980 years	3 months	Advertising exchange platform where
				online publishers can sell targeted
				advertising space to media buyers
PugT	Pubmatic	7980 years	1 month	Advertising exchange platform where
				online publishers can sell targeted
				advertising space to media buyers
ra1_sid	RadiumOne	1 year		Advertising
ra1_uid	RadiumOne	1 year		Advertising
RA1balancer	RadiumOne	1 year		Advertising
TDCPM	TheTradeDesk	7980 years		Ad Serving Platform
TDID	TheTradeDesk	7980 years		Ad Serving Platform
test_cookie	Doubleclick (Google)	7980 years		Google's real time bidding advertising
				exchange
tuuid	Demandbase	2 years		Provides technology for B2B marketing
tuuid_lu	Demandbase	2 years		Provides technology for B2B marketing
UserMatchHistory	LinkedIn	1 month		Primarily tracking/targeting domain
uvc	AddThis	1 year		Tracks how often a user interacts with
				AddThis
xtc	AddThis	1 year		Enables visitors to create and share links
				to the content across social medias. They
				also make use of the data collected to
				provide advertisers and marketers with
				profile information for targeted, behavioral
				advertising

In addition to the cookies set by third parties set out above, the following other advertising cookies are also used:

Cookie Name	Source	Duration	Further Information
_fbp	Facebook	3 months	Delivers a series of
			advertisement products
			from 3 <sup>rd</sup> party
			advertisers
_gbp	Facebook	1 day	Delivers a series of
			advertisement products
			from 3 <sup>rd</sup> party
			advertisers
AMCS_xxxxxAdobeOrg	Adobe Marketing	Session	Stores a unique visitor
	Cloud		identifier, and uses an
			organization identifier
AMCV_70586A00570CB05F7F000101%40AdobeOrg	Adobe Marketing	2 years	Allows a company to
	Cloud		track users across their

	domains and services
	with a unique identifier

### HTML email web beacons

Our emails may contain a single, campaign-unique "web beacon pixel" to tell us whether our emails are opened and verify any clicks through to links within the email. We may use this information for purposes including determining which of our emails are more interesting to you or to query whether users who do not open our emails wish to continue receiving them. The pixel will be deleted when you delete the email. If you do not wish the pixel to be downloaded to your device, you should select to receive emails from us in plain text rather than HTML.

#### Use of IP addresses and web logs

We may also use your IP address and browser type to help diagnose problems with our server, to administer our Website and to improve the service we offer to you. An IP address is a numeric code that identifies your computer on the internet. Your IP address might also be used to gather broad demographic information.

We may perform IP lookups to determine which domain you are coming from (e.g. google.com) to more accurately gauge our users' demographics.

### Cookies policy does not cover third party websites

Please note that this cookies policy does not apply to, and we are not responsible for, the privacy practices of third party websites which may be linked to this Website.

### **Changes to the Cookies Policy**

We may update this cookies policy and we would encourage you to review the policy from time to time to stay informed of how we are using cookies. This cookies policy was last updated on 30 April 2020.